



WARRIORS' ASCENT

ENGAGEMENT OPPORTUNITIES



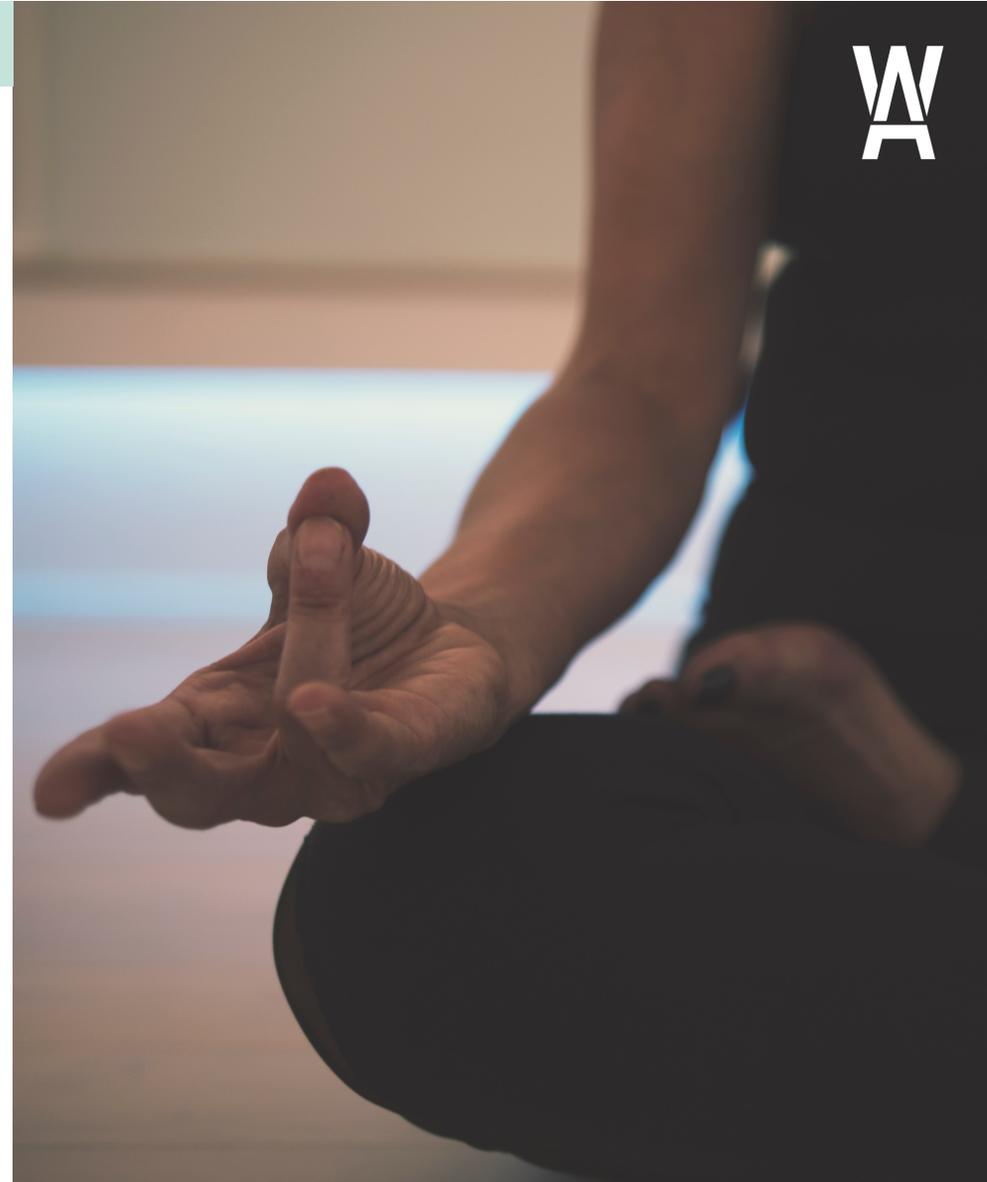
EXECUTIVE SUMMARY

400+ LIVES SAVED OVER 4+ YEARS OF SERVICE

- The Proof: 4-year Research Study by the University of Kansas Cofrin-Logan Center for Addiction Research and Treatment.
- Warriors' Ascent was founded in 2014 to help veterans and first responders with post-traumatic stress improve their quality of life.
- Since 2014 we have been collecting pre-participation data from veterans who participate in Warriors' Ascent.
- Data includes psychological distress and symptoms of moral injury, post-traumatic stress, depression, and alcohol use.

SALIENT FINDINGS

- 01** Scores on measures of post-traumatic stress, depression, and alcohol use were lower following participation in the program.
- 02** Participants found Cognitive-Behavior instruction, Mindfulness and Yoga, Meditation, the Leap of Faith exercise, and the Ceremony for the Dead to be the most impactful activities.
- 03** Participants indicated that all group processes (e.g., cohesiveness, universality, modeling, etc.) were very helpful.





THANK YOU

On behalf of the entire Warriors' Ascent organization, we are honored that you are considering supporting our mission of saving lives.

We provide a path to healing for veterans and first responders and it takes a team of dedicated people to make that happen. We hope this information provides a solid overview of the many ways individuals, companies and other organizations can become involved with Warriors' Ascent. If you have other ideas, we are more than happy to discuss custom ways to involve your organization.

We appreciate your interest and we are here to answer any questions you might have.

Sincerely,

Mike Kenny
Executive Director



VOLUNTEER OPPORTUNITIES

ONGOING OPPORTUNITIES FOR INDIVIDUALS, FAMILIES, AND ORGANIZATIONS



Attend a Cohort Graduation



Write a letter to Cohort Participants and Alumni



Serve on a Fundraising Event Committee



Nominate a Board Member

SPONSORSHIPS

SPONSOR A COHORT

One of the most important and impactful things you can do to support our veterans and first responders in need of PTS healing is to sponsor a one-week Warriors' Ascent cohort.

\$25,000

SPONSOR A WARRIOR

Sponsoring an individual warrior can range from sponsoring one participant in general or sponsoring someone from your organization. We can accommodate confidential/anonymous support if needed.

\$2,500 PER PARTICIPANT

SPONSOR A SPECIFIC COHORT ACTIVITY

You can sponsor different cohort needs including yoga training, nutritious food for the week, the Leap of Faith ceremony, and other activities.





EVENT SPONSORSHIPS



LEADVILLE TRAIL
MARATHON – June

The Leadville Trail Marathon raises awareness and funds for Warriors' Ascent through donations to Team Leadville or one of their individual runners.



FRIENDS OF SPECIAL OPERATIONS
(SOF) GOLF SCRAMBLE – July

The Friends of SOF Golf Scramble is hosted on Fort Leavenworth, Kansas, at the Trails West Golf Course. Sponsor a hole or attended as a golfer.



WARRIORS ASCENT GALA
October

Join us as we celebrate a year of success helping veterans and first responders with PTS. You are encouraged to buy a tiered table sponsorship, individual tickets, or donate an auction item.



EVENT SPONSORSHIPS

KC CAMO DAY – November

KC Camo Day raises awareness of the struggles many veterans face as a result of their service. Camouflage is symbolic of the hidden struggles that many veterans face in their transition back to civilian life whether as a citizen-soldier or upon separation from the armed services.

This event provides Kansas Citizens with an active and visible way of showing support to our veterans. People are invited to wear camouflage to show their support for KC's veterans and their sacrifice. Companies can sign-up on our website by using the KC Camo Day button and donating. Sponsoring companies would wear camouflage would be recognized as a sponsor on our website.

GIVING TUESDAY AND END-OF-YEAR GIVING CAMPAIGNS – December

The cornerstones of WA's final fundraising push are the Giving Tuesday and End of Year (EOY) Giving campaigns in December. If you've not supported us throughout the year (or are feeling extra generous!) please consider donating to these campaigns via our website in December.

#GIVING
TUESDAY™

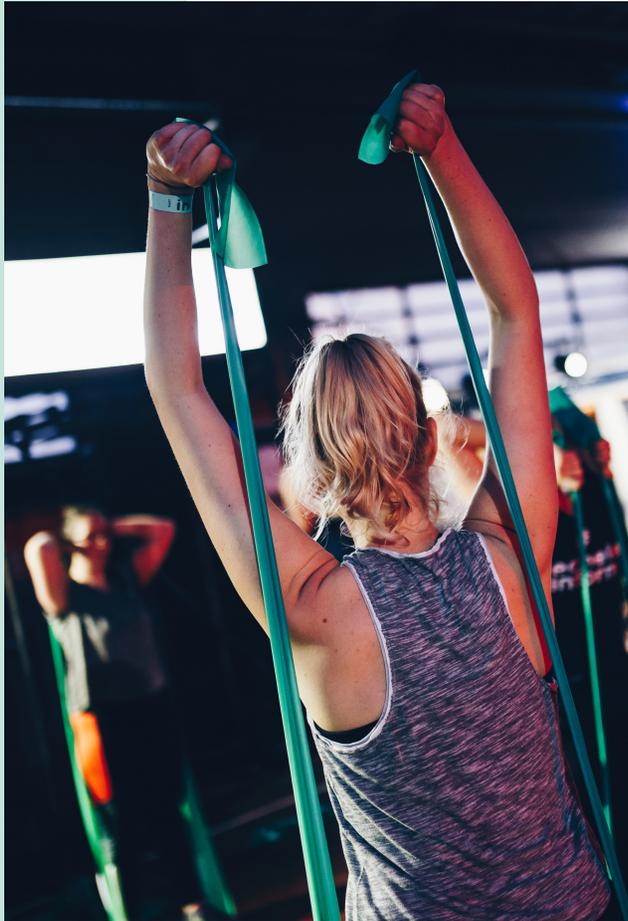


IN KIND SUPPORT

We rely on dedicated and talented people to provide their services in support of helping to heal our veterans and first responders who suffer from PTS. Our staff is focused on our mission and we need expert help in many different areas.

IN-KIND SUPPORT AREAS

- **YOGA/MEDITATION SERVICES**
- **NUTRITION/DIET/FOOD PLANNING**
- **GYM/FITNESS MEMBERSHIPS (COHORT GRADUATES)**
- **MARKETING SERVICES (GRAPHIC DESIGN, VIDEOGRAPHY, WEB DESIGN & MAINTENANCE)**
- **OTHER—LET US KNOW HOW YOU CAN HELP**



THANK YOU



WARRIORS' ASCENT